Blue Ocean Student Entrepreneur Competition Empowers Next Generation of Innovators

Top high school students from around the world recognized for their innovative blue ocean business ideas

April 26, 2024

The Blue Ocean Student Entrepreneur Competition is excited to announce the winners of the 2024 competition. With participation from 9,800 students from 161 countries and 48 US states in 2024, the world's largest virtual entrepreneurship competition for high school students showcases the most innovative blue ocean ideas to solve the world's most pressing problems.

Global Awards - 2024		
1st Place Life Heat Liam Pope-Lau *St. Michaels University School* CANADA	2nd Place SkyScouts Daniel Persky, Althea Sanchez, Laurent Irakarama, Llyanna Mercado & Everette Alhambra *Los Altos HS, Gateway Academy, Rwanda Coding Academy, William Fremd HS & Everette Alhambra HS* USA, RWANDA, PHILIPPINES	3rd Place Unofficial Wear Lucy Mallard *Tamalpais High School* USA

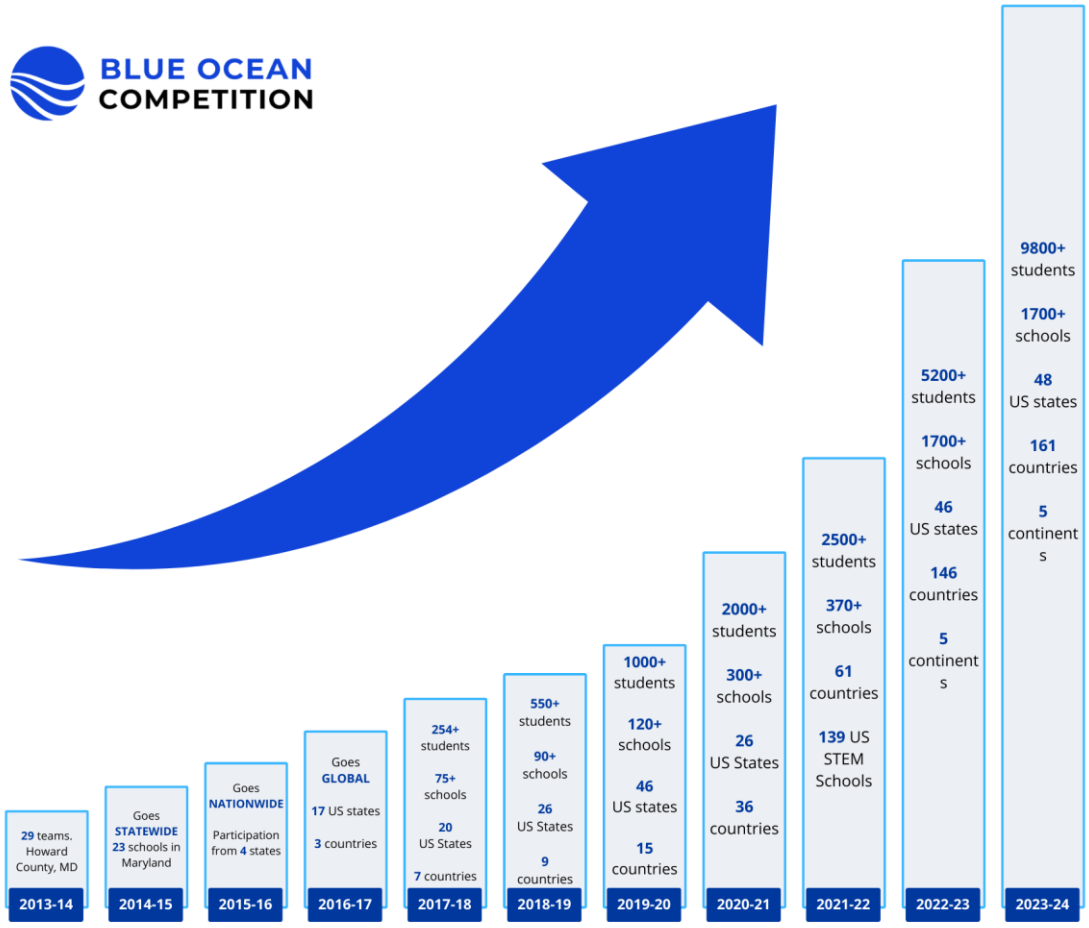
Regional Awards – 2024		
NORTH AMERICA		
1st Place FlexShlef Sara Jankovic, Alicia Zhu, Ishana Kumar, Daniel Pantchev *Horace Greeley High School* USA	2nd Place ShowerSaver Sasha Ovalle *Village Christian School* USA	3rd Place ProtoCall Cayden Pasion *Westview High School* USA
EUROPE		
1st Place Fusion CoLiving Nina Basta *VIII PALO School* POLAND	2nd Place BugBowl Nicklas Bach, Jonas Løntoft *Herningsholm Erhvervsskole* DENMARK	3rd Place PlayBeyondBarriers Akos Vida & Peter Sifter *Kórösi Coma Sándor & Dunakeszi Miklós Gimnázium* HUNGARY
LATIN AMERICA		
1st Place EcoPet3D Vicenzo Vecchio	2nd Place ComparteAlgeria Luis Diaz	**3RD Place** Concrete-Z Guilherme Neves, Julie Essoudry

Carmelo No1 David Bonjour HS URUGUAY	*International School of Panama* PANAMA	*Colegio Bandeirantes* BRAZIL
ASIA & OCEANIA		
1st Place ExoLimb Guanxi Wang *Experimental High School Beijing* CHINA	2nd Place Waste Fellows Santusht Narula, Aryan Niranjan, Sanoj Nair, Adharsh Srinivasan *Raffles Institution* SINGAPORE	3rd Place Somnia Raajvir Vijay International School Bangalore, INDIA
AFRICA		
1st Place Echo Godfrey Jr. Nembaware, Promise Mufari, Praise Singano, Patience Mungwari, Calvin Dube *STAR Leadership Academy* ZIMBABWE	2nd Place AdMa Simone Kamupinya, Faith Kwedyo, Tanaka Makoni, Nokutenda Dzobo, Nicole Phiri *Harare International School* ZIMBABWE	3rd Place Sensory Room Without Room Rahma Wael, Basmala Khaled *Obour STEM School* EGYPT
MIDDLE EAST		
1st Place Neuroture Rome Olivier Farardo, Andrea Pabona, Lana Sveltana Stankovic *The Apple International School* DUBAI, UAE	2nd Place EcoBuddies Hala Ghamrawi *Al Isla High School* LEBENON	3rd Place YouDrive Abdul Raafay, *Lahore Grammar School* PAKISTAN

The World's Largest Virtual Entrepreneurship Competition for High School Students

The Blue Ocean Student Entrepreneur Competition was founded in 2014 by Nicholas Benavides, a young budding high school entrepreneur inspired by Chan Kim and Renée Mauborgne's *Blue Ocean Strategy* and the blue ocean way of thinking with the mission to prepare high school students for the real world of entrepreneurship and empower them to create blue ocean businesses. The first edition of the Blue Ocean Student Entrepreneur Competition in 2014 was at the county level, which then quickly expanded to state, and then the countrywide competition. Today it has become the largest and the most prestigious virtual entrepreneurship competition providing high school students an opportunity to compete at the global level. Participation is 100% free for all students.

Remarkable growth and expansion in just a decade



Blue Ocean Student Entrepreneurs Corp, the non-profit running the competition also recognizes and awards outstanding educators and schools for their significant contribution to preparing high school students for the real world of entrepreneurship.

Top 5 Schools with Most Submissions - 2024				
Ward Melville High School New York, USA 29 Teams	South Brunswick High School New Jersey, USA 29 Teams	Miami Palmetto Senior High School Florida, USA 29 Teams	Thomas Jefferson HS for Science & Tech Virginia USA 16 Teams	University of Toronto Schools Canada 12 Teams

School with Most Pitches that Made it to Top 100 - 2025
Dublin High School, California USA

Blue Ocean Teacher Champions - 2024					
Khokon Mahmud *DPS STS School*	Allwyn Bryner *International School*	Tendai Magaya *Mattayom WatMai*	Henrik Graversen *Herningsholm*	Eric Sera *Munster HS Indiana*	Sana Abdul Salam *Aga Khan*

BANGLADESH	PANAMA	*KrongThong* THAILAND	*Erhvervsskole Gymnasier* DENMARK	USA	*School* PAKISTAN

Why the Competition matters

- 75% of new jobs in our economy are created by entrepreneurs every year.

The Blue Ocean Student Entrepreneur Competition empowers students, as young as 15 years old, to get involved in solving new and pressing programs and start businesses that create new jobs.

- 4 out 5 students can't get a job when they graduate from college. Youth unemployment is three times higher than adult unemployment.

The Blue Ocean Student Entrepreneur Competition prepares high school students for the real world of global competition and empowers them to create jobs for themselves and others.

- 72% of high school students have considered starting their own business, yet 62% are never offered a course in entrepreneurship.

High school students are our most underutilized creative resource – if we can successfully engage their talents, we'll unlock innovative solutions to the world's most pressing problems.

What's unique about the competition?

The competition challenges students to develop a 5-min pitch for a blue ocean business idea – one that stands apart from the competition; delivers innovative value at low cost; and produces win-win outcomes for everyone involved. It also encourages students to operationalize their blue ocean ideas into commercially viable businesses.

The competition gives high school students a chance to present their innovative business ideas, hone their pitching skills, earn cash prizes, and build resumes that stand out from the crowd when applying for college. Most of all, they learn how to create businesses that stand out from the competition, creating blue oceans of new market space.

Fosters a diverse and inclusive environment that promotes innovation and creativity

The Blue Ocean Student Entrepreneur Competition attracts the very best high school student entrepreneurs from all over the world. Participation is 100% free for all students, which levels the playing field and provides equal access to opportunities for aspiring entrepreneurs regardless of their socioeconomic background or nationality.

Democratizes access to a world-class education for high school students globally

The competition empowers students to think creatively and innovatively by providing them with Blue Ocean Strategy tools and frameworks to develop their ideas. In just two years, over 4,400 high school students have taken the Blue Ocean Mini-Course, an online course covering Blue Ocean Strategy, which is taught at nearly 3,000 universities worldwide,

including the top U.S. business schools. Free access to world-class education promotes equal educational opportunities and helps bridge the divide empowering youth to create businesses of tomorrow.

The Blue Ocean Competition is a Blue Ocean in itself

The Blue Ocean Student Entrepreneur Competition effectively opened up a blue ocean of new market space in the world's youth. Blue ocean strategy is the only leading business theory that penetrated high schools and offers a unique and innovative approach to promoting entrepreneurship among high school-aged students.

“As these high school students applied blue ocean strategies to develop solutions to some of the most pressing issues facing our planet and society, they became better prepared to make a positive difference in the world that we live in.” Ilian Mihov, Dean, INSEAD

The competition is a registered 501(c)(3) non-profit in the State of Maryland, USA.

Contact:

Blue Ocean Student Entrepreneur Competition
Zunaira Munir Ph.D. (Zee)
Executive Director, Blue Ocean Student Entrepreneurs
ED@blueoceancompetition.org
Tel: +1-858-284-959
https://blueoceancompetition.org/